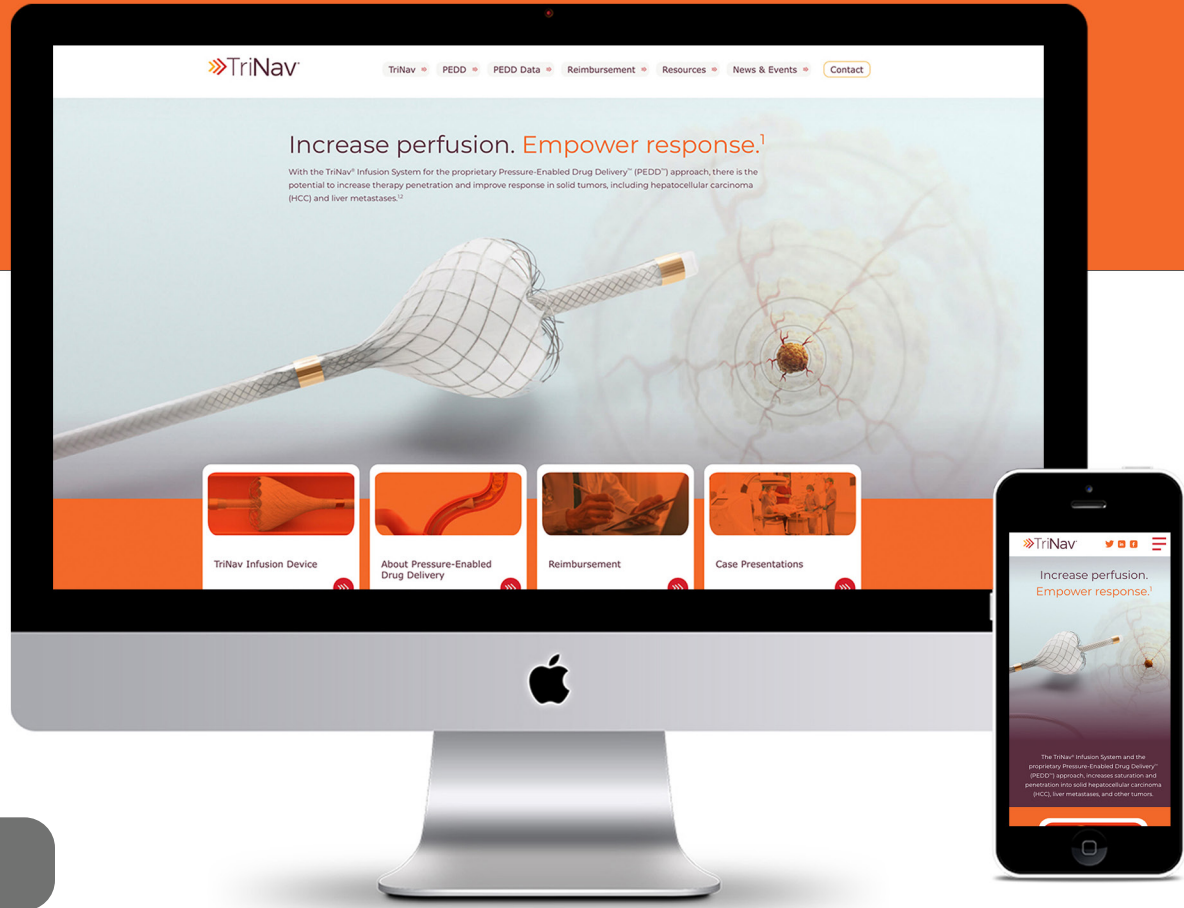


TriSalus—TriNav Website

Our Challenge: TriNav[®] from TriSalus Life Sciences[®] is a one-of-a-kind device designed to increase perfusion and penetration of therapy into solid tumors, which are notoriously tough nuts to crack. We needed to craft the story of TriNav so that it would appeal to both interventional radiologists and surgical oncologists.



TriNavInfusion.com

Our Approach: The existing site was a single scrolling page that did nothing to showcase the genius behind this device. We created a multi-page site that shows how TriNav can help patients facing potentially grim outcomes, how simple it is to use, and why it's different from anything else—sensibly and clearly. Not to mention beautifully.

